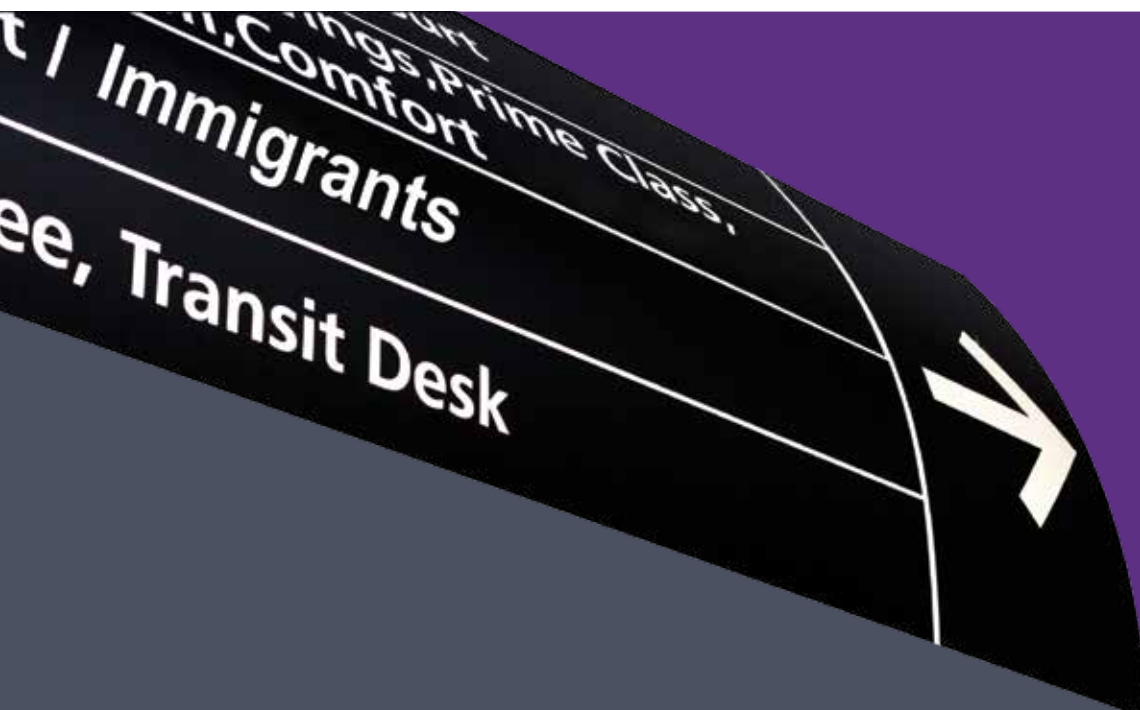


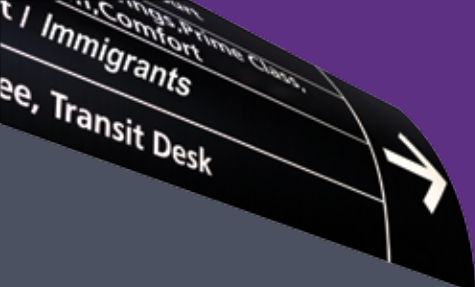
# TASA Conference 2017

## Belonging in a Mobile World

**27th -30th November 2017**

The University of Western Australia  
Perth, Western Australia





# TASA Conference 2017

Belonging in a Mobile World

## Sponsorship and Exhibition Prospectus

The Local Organising Committee promises a memorable and enjoyable conference experience. Old traditions will meet with new ideas to provide an intellectually stimulating program and social opportunities to reunite with colleagues and make new acquaintances. A long-standing commitment to the principles of equity and inclusion underpin the conference and encouragement is warmly extended to postgraduate student participation.



## Who will attend?

TASA conferences attract up to 300-350 delegates (500 at the 2016 event) of social science academics, social researchers, policy analysts and post graduates from across both Australia and international countries.

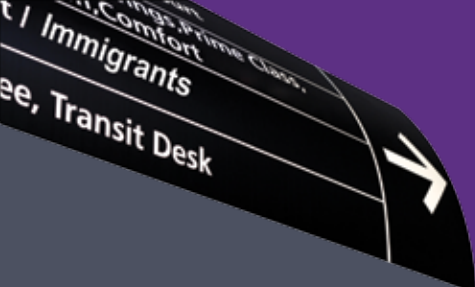
## Venue

TASA 2017 is hosted by The University of Western Australia, and will be held at the beautiful UWA campus on the shores of the Swan River.

## The benefits of sponsorship

Sponsoring at the TASA conference will provide you with essential marketing opportunities such as:

- Brand position and image association
- Differentiation from competitors
- Target marketing
- Customer involvement
- Increased sales and networking opportunities



# TASA Conference 2017

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Sponsorship and Exhibition Prospectus

## SPONSORSHIP PACKAGES 2017

### Conference Dinner *(one available)*

**Cost \$4,400** *inc GST*

The Conference Dinner, the highlight of the social program, is ideal for the promotion of your company. This will be held on Wednesday 29 November at the UWA Guild Tavern.

*Sponsorship benefits include:*

- A brief address (5 minutes maximum) during the dinner
- Display of company banner/signage at the dinner venue – sponsor to provide
- Acknowledgement on the dinner menu
- Six complimentary Conference Dinner tickets
- Logo and acknowledgement on the Conference Website
- Logo and acknowledgement in the Conference Handbook
- Inclusion of your company brochure in delegates satchels

### Welcome Reception *(one available)*

**Cost \$2,200** *inc GST*

The Welcome Reception is the first official conference function and is a great way to start the conference. It will be held on Monday 27th November from 6.00pm – 8.00pm at the University Club, The University of Western Australia, Hackett Drive, Crawley WA 6000.

*Sponsorship benefits include:*

- A brief address (5 minute maximum) during the reception
- Display of company banner/signage – sponsor to provide
- Acknowledgement on the Conference Website
- Acknowledgement in the Conference Handbook
- Inclusion of your company brochure in delegates satchels

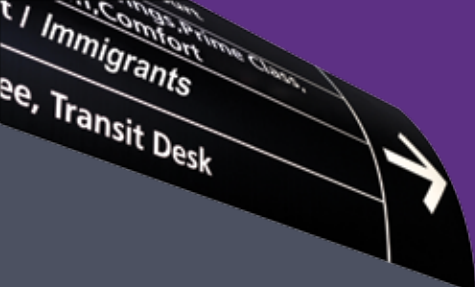
### Conference Satchels *(one available)*

**Cost \$2,200** *inc GST*

Each delegate will receive an attractive and useful conference satchel at registration.

*Sponsorship benefits include:*

- Company name and logo on the satchel
- Acknowledgement in the Conference Handbook
- Inclusion of your company brochure in delegates satchels



# TASA Conference 2017

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## Sponsorship and Exhibition Prospectus

### Satchel Inserts

**Cost \$550** *inc GST*

Each delegate at the conference will receive a satchel containing conference materials. Inclusion of a company brochure in satchels will ensure direct access to all delegates. *Please Note:*

- An insert will consist of no more than 5 A4 pages stapled together
- Other promotional items such as caps, key rings, mouse pads, gifts etc will constitute one insert
- Production and delivery of inserts is the responsibility of the applying company

### Exhibition Table Display

**Cost \$750** *inc GST*

*Sponsorship benefits include:*

- One dressed table with two chairs
- One complimentary Exhibitor registration
- All lunches and refreshment
- Conference breaks will be held in the Display area
- Inclusion of your company brochure in delegates satchels

### Handbook Advertisement

**Cost \$550** *inc GST*

Each delegate will receive the event Handbook at registration.

*Sponsorship benefits include:*

- Company advertisement in all delegate Handbooks
- One A4 colour advertisement

### Tailored Packages

We would be delighted to assist in the development of a tailored package for your company if none of the listed opportunities suit your promotional activities.

**Please contact the Conference Managers to discuss.**

### Cancellation Policy

In the event of withdrawal of sponsorship, please note that unless that particular sponsorship is re-sold, the organisers reserve the right to retain the deposit and any further payments received. Cancellations must be advised in writing.

### Conference Managers



### Conference Solutions

*As agent for*

*The Australian Sociological Association*

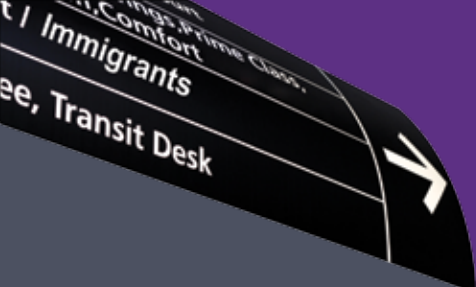
PO Box 238

Deakin West ACT 2600

Tel 61 2 6285 3000

Fax 61 2 6285 3001

Email [tasa@con-sol.com](mailto:tasa@con-sol.com)



# TASA Conference 2017

Belonging in a Mobile World

Sponsorship and Exhibition Prospectus

## Sponsorship Application Form

ABN 17 398 473 186

I/we wish to become a sponsor in the following category:

- |   |           |   |          |
|---|-----------|---|----------|
| <input type="checkbox"/> Conference Dinner  | AUD\$4400 | <input type="checkbox"/> Satchel Inserts          | AUD\$550 |
| <input type="checkbox"/> Welcome Reception  | AUD\$2200 | <input type="checkbox"/> Exhibition Table Display | AUD\$750 |
| <input type="checkbox"/> Conference Satchel | AUD\$2200 | <input type="checkbox"/> Handbook Advertisement   | AUD\$550 |

The sponsorship fee is payable on acceptance of the application.

Sponsorships will be allocated strictly in accordance with the date of receipt of application and payment.

### Sponsor Information

NAME OF COMPANY

ADDRESS

CITY/STATE

POSTCODE

CONTACT PERSON

E-MAIL

POSITION IN COMPANY

TELEPHONE

FACSIMILE

SIGNATURE

DATE

**Please return this form and cheque to:**

**Conference Solutions – TASA**

PO Box 238, Deakin West ACT 2600

Telephone (02) 6285 3000

Facsimile (02) 6285 3001

E-mail [tasa@con-sol.com](mailto:tasa@con-sol.com)

### Payment options

#### Direct credit

NAB Canberra

BSB 082-902

Account 874 101 128

Name Conference Solutions

#### Debit my credit card MasterCard / Visa / Amex

Amount \$ \_\_\_\_\_

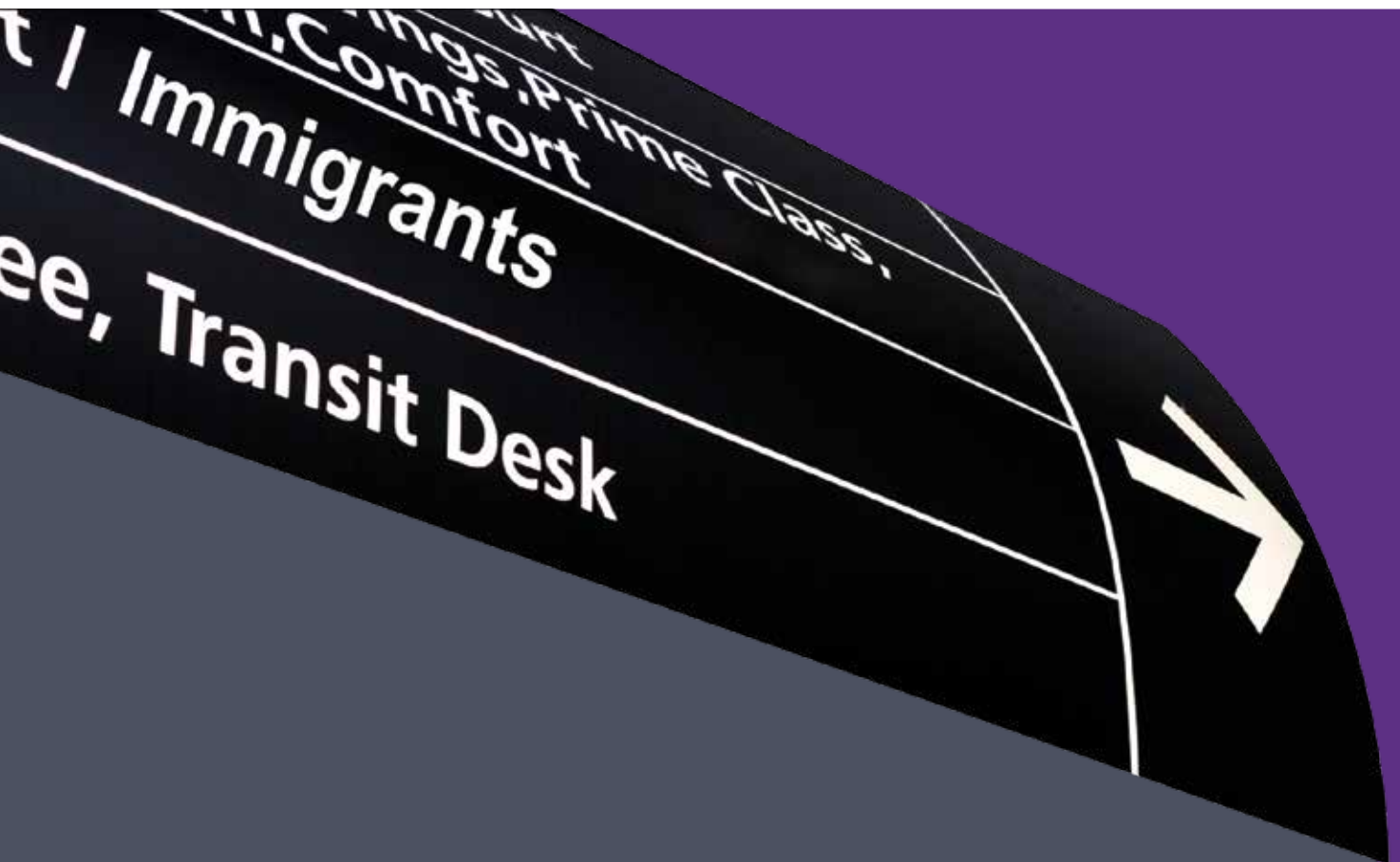
Credit Card No \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiry Date \_\_\_\_\_

Signature \_\_\_\_\_





### **Conference Solutions**

*As agent for*

*The Australian Sociological Association*

PO Box 238

Deakin West ACT 2600

Tel 61 2 6285 3000

Fax 61 2 6285 3001

Email [tasa@con-sol.com](mailto:tasa@con-sol.com)