TASA Conference 2017
Belonging in a Mobile World

27th - 30th November 2017
The University of Western Australia
Perth, Western Australia

Sponsorship and Exhibition Prospectus
The Local Organising Committee promises a memorable and enjoyable conference experience. Old traditions will meet with new ideas to provide an intellectually stimulating program and social opportunities to reunite with colleagues and make new acquaintances. A long-standing commitment to the principles of equity and inclusion underpin the conference and encouragement is warmly extended to postgraduate student participation.

Who will attend?

TASA conferences attract up to 300-350 delegates (500 at the 2016 event) of social science academics, social researchers, policy analysts and post graduates from across both Australia and international countries.

Venue

TASA 2017 is hosted by The University of Western Australia, and will be held at the beautiful UWA campus on the shores of the Swan River.

The benefits of sponsorship

Sponsoring at the TASA conference will provide you with essential marketing opportunities such as:

- Brand position and image association
- Differentiation from competitors
- Target marketing
- Customer involvement
- Increased sales and networking opportunities
SPONSORSHIP PACKAGES 2017

**Conference Dinner** *(one available)*  
**Cost $4,400 inc GST**

The Conference Dinner, the highlight of the social program, is ideal for the promotion of your company. This will be held on Wednesday 29 November at the UWA Guild Tavern.

*Sponsorship benefits include:*

- A brief address (5 minutes maximum) during the dinner
- Display of company banner/signage at the dinner venue – sponsor to provide
- Acknowledgement on the dinner menu
- Six complimentary Conference Dinner tickets
- Logo and acknowledgement on the Conference Website
- Logo and acknowledgement in the Conference Handbook
- Inclusion of your company brochure in delegates satchels

**Welcome Reception** *(one available)*  
**Cost $2,200 inc GST**

The Welcome Reception is the first official conference function and is a great way to start the conference. It will be held on Monday 27th November from 6.00pm – 8.00pm at the University Club, The University of Western Australia, Hackett Drive, Crawley WA 6000.

*Sponsorship benefits include:*

- A brief address (5 minutes maximum) during the reception
- Display of company banner/signage – sponsor to provide
- Acknowledgement on the Conference Website
- Acknowledgement in the Conference Handbook
- Inclusion of your company brochure in delegates satchels

**Conference Satchels** *(one available)*  
**Cost $2,200 inc GST**

Each delegate will receive an attractive and useful conference satchel at registration.

*Sponsorship benefits include:*

- Company name and logo on the satchel
- Acknowledgement in the Conference Handbook
- Inclusion of your company brochure in delegates satchels
Satchel Inserts
Cost $550 \textit{inc GST}

Each delegate at the conference will receive a satchel containing conference materials. Inclusion of a company brochure in satchels will ensure direct access to all delegates. \textit{Please Note:}

- An insert will consist of no more than 5 A4 pages stapled together
- Other promotional items such as caps, key rings, mouse pads, gifts etc will constitute one insert
- Production and delivery of inserts is the responsibility of the applying company

Exhibition Table Display
Cost $750 \textit{inc GST}

\textit{Sponsorship benefits include:}

- One dressed table with two chairs
- One complimentary Exhibitor registration
- All lunches and refreshment
- Conference breaks will be held in the Display area
- Inclusion of your company brochure in delegates satchels

Handbook Advertisement
Cost $550 \textit{inc GST}

Each delegate will receive the event Handbook at registration. \textit{Sponsorship benefits include:}

- Company advertisement in all delegate Handbooks
- One A4 colour advertisement

Tailored Packages

We would be delighted to assist in the development of a tailored package for your company if none of the listed opportunities suit your promotional activities. \textit{Please contact the Conference Managers to discuss.}

Cancellation Policy

In the event of withdrawal of sponsorship, please note that unless that particular sponsorship is re-sold, the organisers reserve the right to retain the deposit and any further payments received. Cancellations must be advised in writing.
Sponsorship Application Form

Please return this form and cheque to: Conference Solutions – TASA
PO Box 238, Deakin West ACT 2600
Telephone  (02) 6285 3000
Facsimile  (02) 6285 3001
E-mail  tasa@con-sol.com

I/we wish to become a sponsor in the following category:

- Conference Dinner  AUD$4400
- Welcome Reception  AUD$2200
- Conference Satchel  AUD$2200
- Satchel Inserts  AUD$550
- Exhibition Table Display  AUD$750
- Handbook Advertisement  AUD$550

The sponsorship fee is payable on acceptance of the application.
Sponsorships will be allocated strictly in accordance with the date of receipt of application and payment.

Sponsor Information

NAME OF COMPANY

ADDRESS

CITY/STATE

POSTCODE

CONTACT PERSON

E-MAIL

POSITION IN COMPANY

TELEPHONE

FACSIMILE

SIGNATURE

DATE

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PO Box 238, Deakin West ACT 2600
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Facsimile  (02) 6285 3001
E-mail  tasa@con-sol.com

Payment options

Direct credit
NAB  Canberra
BSB  082-902
Account  874 101 128
Name  Conference Solutions

Debit my credit card  MasterCard / Visa / Amex
Amount $ ______________________
Credit Card No ______________________ / ________________ / ________________
Name on Card ______________________
Expiry Date ______________________
Signature ______________________